



U.S. Army National Guard Childcare Pilot Program

How to sign up and receive covered care



Agenda

What we will cover:

- About Upwards
- U.S. Army National Guard Childcare Program Overview
- Why Families Love Upwards
- Stories: How Upwards Supports Service Members
- How Service Members Can Sign Up
- What Families Can Expect After Signing Up
- How to Spread the Word





The largest network of licensed & vetted childcare providers in the nation. Our mission is to make childcare accessible to all families.



Our Network

98%
FEMALE-RUN

3M+
FAMILIES

30+
LANGUAGES

80%
MINORITY-OWNED

120k+
CAREGIVERS

50
STATES



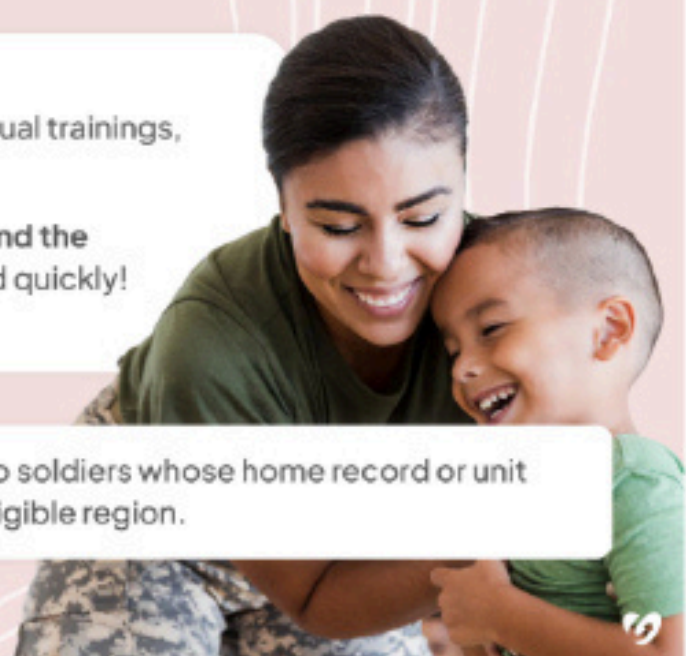
U.S. Army National Guard Childcare Pilot Program

U.S. Army National Guard Childcare Pilot Program

Covered childcare for battle assemblies, annual trainings, and emergency deployments.

Dedicated Care Navigators to help families find the perfect childcare for their family's needs, and quickly!

Covered childcare is currently available to soldiers whose home record or unit location is in an eligible region.



Why Families Love Upwards



Licensed & Background Checked Caregivers



Easy-to-use App



24/7 Concierge Childcare Matchmaker



Enhanced Safety & Monitoring



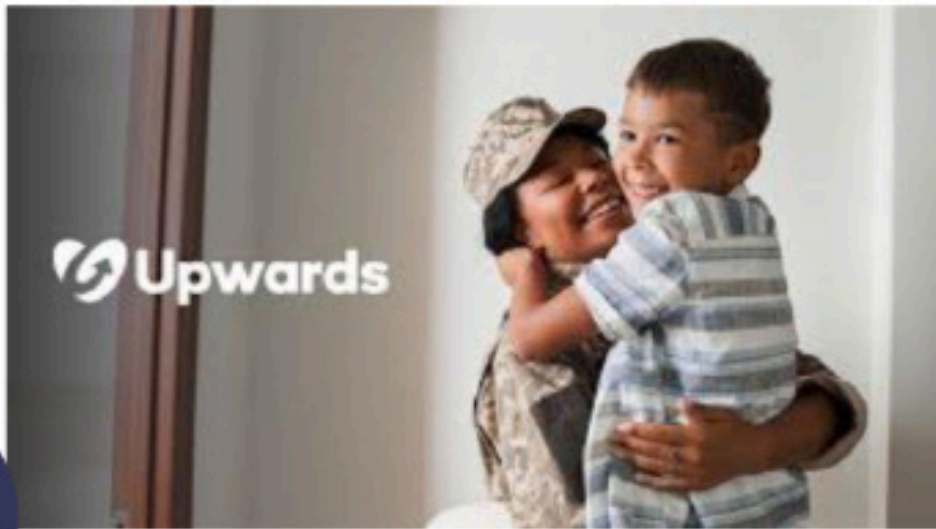
Convenient Near Home and Unit



Resource Hub Connections



Stories: How Upwards Supports Service Members



Click the play button to view video in browser!

How Service Members Can Sign Up

Signing up is fast and easy!

Head to upwards.com/benefits/military and create your account.

Signing up takes less than 3 minutes!

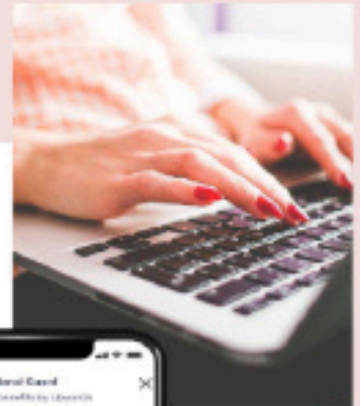
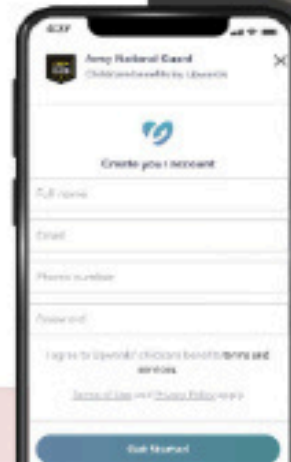
A smartphone displaying the Upwards sign-up form. The form includes fields for Full name, Email, Phone number, and Password. It also has a checkbox for "I agree to Upwards' children benefits terms and conditions" and a "Get Started" button. The background of the phone screen shows the Upwards logo and the text "Army National Guard Children benefits by Upwards".

Sign-up Steps:

Sign up for covered care in just a few simple steps.

1. Scan the QR code or visit the site to create your account and begin your enrollment.
2. Once your account has been created your personal Care Navigator will reach out to you via phone to verify your status. We'll touch base with you and your unit of command to get approval of your covered childcare.
3. After we receive your verification document, your status will be updated from *pending* → **authorized**. Authorized users will then begin customizing their childcare needs and preferences with their Care Navigator.

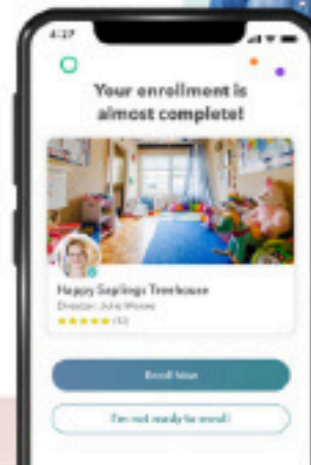
Need More Help? Our team is always available to answer any questions during the process, we've got your back!



What Families Can Expect After Signing Up

This pilot program provides covered childcare during battle assemblies, annual training, and emergency deployments.

1. A dedicated Care Navigator will reach out to understand the family's specific childcare needs and preferences.
2. The parent will receive qualified caregiver matches that best fit their unique needs. We do all of the work so families don't have to! They can tour childcare facilities virtually or in-person.
3. After touring, our Care Navigators will take care of the enrollment process and continue to be available for all their future childcare needs.



How to Spread the Word to Your Service Members

Share with your service members to get them covered
childcare for battle assemblies!



upwards.com/benefits/military
heroes@upwards.com

